

MARKET FRESH PRODUCE

TRUST THE LEADING NAME
IN SWEET POTATOES.
MARKET FRESH PRODUCE!

YEAR ROUND AVAILABILITY
ONE STOP ORDER PLACEMENT
NATIONWIDE DISTRIBUTION PRODUCT TRACEABILITY
CATEGORY LEADER BEST IN CLASS PACKAGING
CONSISTENT SIZING

SWEET POTATO FACTS
Sweet potatoes rank #1 in nutrition in produce!
Sweet potatoes are a good source of beta carotene, Vitamin C & E, and dietary fiber. They are also fat free!
One medium sweet potato has 4 x the daily recommended allowance of Vitamin A.
Consumption has been consistently on the rise since 2001. Per capita consumption has increased by 13%.

Market Fresh offers sweet potatoes in every preferred display, own specification. We have industry leading items not found anywhere, like our Baby Sweetie Flamshell or the 6# high graphic display ready container.

THE MOST TRUSTED BRAND IN SWEET POTATOES

SALES@MARKETFRESHPRODUCE.NET
WWW.MARKETFRESHPRODUCE.NET
866-885-7751

more matters

with Clar

Life Notes
making sense of life

Amidst the mundane and the ordinary there is always good, solid wisdom to be had.

Answers FOR ME

www.answersforme.org/go/clar

StoryHarvest
...Stories about people and God!

Everyone has a story...
Discover how God's grace is changing people's lives.

www.storyharvest.org

www.spiritflash.org

SpiritFlash

Sharing Ministry Ideas Online

Adventist members and churches are invited to share their ministry efforts and ideas on SpiritFlash (a new video sharing site for ministry).

- ➔ Upload your video reports
- ➔ Share your ideas with others
- ➔ Connect with other ministry leaders

Spiritual Nurture
Support Ministries
Outreach Evangelism
Mission Projects

Sponsored by Pacific Union Conference Church Support Services

Help others by showing how God is at work in your life and church! **Join Today!**

Yes, You Can Have It All with Market Fresh!

Stop By Booth #729!

FRESHNESS YOU CAN TASTE **QUALITY YOU CAN TRUST**

Best in Class Products, Service & Packaging

866-885-7751 (Toll Free)
www.marketfreshproduce.net

more matters

FRESHNESS YOU CAN TASTE, QUALITY YOU CAN TRUST


MARKET FRESH PRODUCE

ONIONS

High quality product packed fresh to order
Year round availability of sweet and storage onions
Display-ready packaging for labor-saving displays
Competitive pricing



RED ITALIAN
YELLOW SWEET
STORAGE

Market Fresh Produce, Nixa, MO 65714 866-885-7751 (Toll Free)
sales@marketfreshproduce.net www.marketfreshproduce.net






NATIONWIDE Distribution
YEAR ROUND Availability
Best in Class Packaging
ONE STOP ORDER PLACEMENT
PRODUCT TRACEABILITY

COMFORT FOOD
COMFORT BRAND

MARKET FRESH PRODUCE
THE BRAND YOU TRUST

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 www.marketfreshproduce.net

PRIDE PACKING CO.
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HEART-HEALTHY!

Washed & Hand Packed at Source
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 Primus Certified

Call 800-828-4106 for details on contract pricing, marketing promotions, availability and more.

Products You Can Trust

Family owned for over 30 years!



sales@pridepacking.com
 pridepacking.com





If You Want It Fresh, Think NationFresh!

Providing both the food service and retail sectors nationwide with premium quality tomato programs, professional innovative service, commitment to excellence, and product integrity.



quality
 integrity
 innovation
 leadership

Through its strong, nationwide partnerships, NationFresh is proud to offer its clients the following Value Added Services:

- Nationwide distribution
- Centralized billing
- HACCP compliance
- Consistent nationwide food safety programs
- Contract pricing
- Customized marketing programs
- Private branding
- Nationfresh brand available with a toll free customer response line, 5 A Day, and nutritional information on every package shipped
- National Sales and Marketing office for one-call order procedures and damage control

If you are looking for a company that has deep industry roots, and offers unparalleled service nationwide, then NationFresh is the answer!

1-866-FRESH-4-U nationfresh.com sales@nationfresh.com



TOMATO COUNT LOW?

LACKING LYCOPENE?

Rush to Market Fresh!

Market Fresh offers—
 Premium year round tomato program
 Product direct from growing operations
 Nationwide distribution
 Contract pricing
 Primus certified
 100% traceable

Did you know?!
 An average size tomato boasts only 35 calories.
 Tomatoes are rich in fiber, vitamins A and C.
 Lycopene—the stuff that makes tomatoes red—may prevent cancer!



Call Market Fresh Produce "the brand you trust."

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HACCP AND EDI COMPLIANT HIGH QUALITY PRODUCT
NATIONWIDE DISTRIBUTION GROWER SHIPPER PROGRAMS
INNOVATIVE PACKAGING PROCUREMENT SERVICES

FOCUS ON FRESH



Full Potato Category

Market Fresh Premium brand is available year round in full category potatoes, full storage and sweet onion category, and sweet potatoes offered in a variety of packs and sizes.

Onion Category



Contract pricing available.



Freshness You Can Taste, Quality You Can Trust



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www.marketfreshproduce.net



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FOCUS ON FRESH

You ate them as a child. Now with sweet potato consumption on the rise, you deserve the most trusted brand for your sweet potato program.

Nationwide Distribution
Best in Class Packaging
Product Traceability
Consistent Sizing
One Stop Order Placement



Call Market Fresh Produce, "the brand you trust."



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1 Visit www.forcedair.com for up-to-date information on CFA's products and services for the fresh produce industry.

2 Stop by CFA's booth at the annual PMA Fresh Summit in Philadelphia October 28-30, 2011.

3 Contact CFA at
Ph 404-816-4700
Fax 404-816-0770
550 Pharr Rd., Suite 203
Atlanta, GA 30305 USA

10 YEAR ANNIVERSARY

www.forcedair.com info@forcedair.com 404-816-4700



FOCUS ON FRESH

Good Things DO Come In Small Packages



Baby Feeties!



Baby Sweeties!

We take pride in our little ones! Try our Baby Sweeties to increase sales in your sweet potato category.

Year Round Availability
One Stop Order Placement
Product Traceability Nationwide Distribution
Category Leader Best In Class Packaging Consistent Sizing



The Most Trusted Brand In Sweet Potatoes



sales@marketfreshproduce.net
www.marketfreshproduce.net
866-885-7751



FOCUS ON FRESH

TRY OUR NEW BABY SWEETIES TO INCREASE SALES IN YOUR SWEET POTATO CATEGORY.



Baby Feeties!



Baby Sweeties!



SWEET POTATOES ARE THE #1 HEALTHIEST VEGETABLE!

WITH SWEET POTATO CONSUMPTION ON THE RISE, SWEET POTATOES SHOULD BE A YEAR ROUND PROGRAM. YOU DESERVE THE MOST TRUSTED BRAND IN SWEET POTATOES.



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