

**MARKET FRESH PRODUCE**

TRUST THE LEADING NAME  
IN SWEET POTATOES.  
**MARKET FRESH PRODUCE!**

YEAR ROUND AVAILABILITY  
ONE STOP ORDER PLACEMENT  
NATIONWIDE DISTRIBUTION PRODUCT TRACEABILITY  
CATEGORY LEADER BEST IN CLASS PACKAGING  
CONSISTENT SIZING

**SWEET POTATO FACTS**  
Sweet potatoes rank #1 in nutrition in produce!  
Sweet potatoes are a good source of beta carotene, Vitamin C & E, and dietary fiber. They are also fat free!  
One medium sweet potato has 4 x the daily recommended allowance of Vitamin A.  
Consumption has been consistently on the rise since 2001. Per capita consumption has increased by 13%.

Market Fresh offers sweet potatoes in every preferred display, own specification. We have industry leading items not found anywhere, like our Baby Sweetie Flamshell or the 6# high graphic display ready container.

**THE MOST TRUSTED BRAND IN SWEET POTATOES**

SALES@MARKETFRESHPRODUCE.NET  
WWW.MARKETFRESHPRODUCE.NET  
866-885-7751

**more matters**

with Clar

**Life Notes**  
making sense of life

Amidst the mundane and the ordinary there is always good, solid wisdom to be had.

**Answers FOR ME**

www.answersforme.org/go/clar

**StoryHarvest**  
...Stories about people and God!

Everyone has a story...  
Discover how God's grace is changing people's lives.

www.storyharvest.org

www.spiritflash.org

**SpiritFlash**

**Sharing Ministry Ideas Online**

Adventist members and churches are invited to share their ministry efforts and ideas on SpiritFlash (a new video sharing site for ministry).

- ➔ Upload your video reports
- ➔ Share your ideas with others
- ➔ Connect with other ministry leaders

**Spiritual Nurture**  
Support Ministries  
**Outreach Evangelism**  
Mission Projects

Sponsored by Pacific Union Conference Church Support Services

Help others by showing how God is at work in your life and church! **Join Today!**

**Yes, You Can Have It All with Market Fresh!**

Stop By Booth #729!

**FRESHNESS YOU CAN TASTE**      **QUALITY YOU CAN TRUST**

**Best in Class Products, Service & Packaging**

866-885-7751 (Toll Free)  
www.marketfreshproduce.net

**more matters**

FRESHNESS YOU CAN TASTE, QUALITY YOU CAN TRUST


**MARKET FRESH PRODUCE**

**ONIONS**

High quality product packed fresh to order  
Year round availability of sweet and storage onions  
Display-ready packaging for labor-saving displays  
Competitive pricing

RED ITALIAN  
YELLOW SWEET  
STORAGE


Market Fresh Produce, Nixa, MO 65714 866-885-7751 (Toll Free)  
sales@marketfreshproduce.net www.marketfreshproduce.net



**FOCUS ON FRESH**



NATIONWIDE Distribution  
YEAR ROUND Availability  
Best in Class Packaging  
ONE STOP ORDER PLACEMENT  
PRODUCT TRACEABILITY

**COMFORT FOOD  
COMFORT BRAND**



**MARKET FRESH PRODUCE**  
THE BRAND YOU TRUST

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The Pride of Washington

From our family to yours,  
we are proud to introduce our new Mary's Pride Clamshell Apple Program.

Washed & Hand Packed at Source  
Reduced Shrink  
HACCP Compliant  
Primus Certified

Call 800-828-4106 for details on contract pricing, marketing promotions, availability and more.

Products You Can Trust

Family owned for over 30 years!

Heart-Healthy!

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pridepacking.com




If You Want It Fresh,  
**Think NationFresh!**

Providing both the food service and retail sectors nationwide with premium quality tomato programs, professional innovative service, commitment to excellence, and product integrity.

quality  
integrity  
innovation  
leadership



Through its strong, nationwide partnerships, NationFresh is proud to offer its clients the following Value Added Services:

- Nationwide distribution
- Centralized billing
- HACCP compliance
- Consistent nationwide food safety programs
- Contract pricing
- Customized marketing programs
- Private branding
- Nationfresh brand available with a toll free customer response line, 5 A Day, and nutritional information on every package shipped
- National Sales and Marketing office for one-call order procedures and damage control

If you are looking for a company that has deep industry roots, and offers unparalleled service nationwide, then NationFresh is the answer!

1-866-FRESH-4-U nationfresh.com sales@nationfresh.com

**MARKET FRESH PRODUCE**  
FOCUS ON FRESH

**TOMATO COUNT LOW?**

LACKING LYCOPENE?

**Rush to Market Fresh!**

Market Fresh offers—  
Premium year round tomato program  
Product direct from growing operations  
Nationwide distribution  
Contract pricing  
Primus certified  
100% traceable

Did you know!...  
An average size tomato boasts only 35 calories.  
Tomatoes are rich in fiber, vitamins A and C.  
Lycopene—the stuff that makes tomatoes red—may prevent cancer!

Call Market Fresh Produce "the brand you trust."

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(866) 885-7751








Call Market Fresh Produce, "the brand you trust."

HACCP AND EDI COMPLIANT HIGH QUALITY PRODUCT  
NATIONWIDE DISTRIBUTION GROWER SHIPPER PROGRAMS  
INNOVATIVE PACKAGING PROCUREMENT SERVICES

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Full Potato Category

Market Fresh Premium brand is available year round in full category potatoes, full storage and sweet onion category, and sweet potatoes offered in a variety of packs and sizes.

Onion Category



Contract pricing available.



Freshness You Can Taste, Quality You Can Trust



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FOCUS ON FRESH

You ate them as a child. Now with sweet potato consumption on the rise, you deserve the most trusted brand for your sweet potato program.

Nationwide Distribution  
Best in Class Packaging  
Product Traceability  
Consistent Sizing  
One Stop Order Placement



Call Market Fresh Produce, "the brand you trust."



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1 Visit [www.forcedair.com](http://www.forcedair.com) for up-to-date information on CFA's products and services for the fresh produce industry.

2 Stop by CFA's booth at the annual PMA Fresh Summit in Philadelphia October 28-30, 2011.

3 Contact CFA at  
Ph 404-816-4700  
Fax 404-816-0770  
550 Pharr Rd., Suite 203  
Atlanta, GA 30305 USA

10 YEAR ANNIVERSARY

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Forced Air Pre-coolers, Refrigerated Storage, Pressurized Ripening System (PRS), Rooms



FOCUS ON FRESH

Good Things DO Come In Small Packages



Baby Feeties!



Baby Sweeties!

We take pride in our little ones! Try our Baby Sweeties to increase sales in your sweet potato category.

Year Round Availability  
One Stop Order Placement  
Product Traceability Nationwide Distribution  
Category Leader Best In Class Packaging Consistent Sizing



The Most Trusted Brand In Sweet Potatoes



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FOCUS ON FRESH

TRY OUR NEW BABY SWEETIES TO INCREASE SALES IN YOUR SWEET POTATO CATEGORY.



Baby Feeties!



Baby Sweeties!



SWEET POTATOES ARE THE #1 HEALTHIEST VEGETABLE!

WITH SWEET POTATO CONSUMPTION ON THE RISE, SWEET POTATOES SHOULD BE A YEAR ROUND PROGRAM. YOU DESERVE THE MOST TRUSTED BRAND IN SWEET POTATOES.



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